

**CHAPTER 2.00 - SCHOOL BOARD GOVERNANCE AND ORGANIZATION**

**2.90**

**TOBACCO USE IN DISTRICT FACILITIES**

**POLICY:**

The School Board prohibits the use of any form of tobacco products in any area utilized by students or designated for student activities. Additionally, and in accord with law and other governing regulations, prohibits the use of tobacco products in any form in facilities, district school board vehicles, areas designated for various student programs and activities. Employees must utilize designated smoking areas only.

**Statutory authority:**

1001.41; 1001.42, F.S.

**Laws implemented:**

386.201 – 386.209; 1001.43, F.S.

**History:**

Adopted: 8/21/01  
Revision date(s):  
Formerly: 2.122

**NOTES:**

**No Procedure Necessary**

The School Board of Collier County  
Bylaws & Policies

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**5512 - TOBACCO FREE ENVIRONMENT**

The School Board is committed to providing students, staff, and visitors with an indoor tobacco-free environment. The negative health effects of tobacco use for both users and nonusers, particularly in connection with second hand smoke, are well established. Further, providing an indoor tobacco-free environment is consistent with the role-modeling responsibilities of teachers and staff for our students.

For purposes of this policy, "smoke free" shall mean the smoking of any substance. "Tobacco" shall include the use of tobacco, including, but not limited to, cigars, cigarettes, pipes, chewing tobacco, snuff or any other matter, or substances that contain tobacco in addition to papers used to roll cigarettes

The Board declares all facilities, vehicles and property owned by the District to be smoke and tobacco free in order to protect the health, safety, and welfare of students, staff, and visitors. For the purposes of this policy, this includes all interior and exterior spaces within the property boundaries. The administrator in charge of such facilities shall conspicuously post, or cause to be posted, signs stating that smoking and the use of tobacco is not permitted on the property.

Violation of this policy by any student or District employee shall result in appropriate disciplinary action. Violations of this policy by members of the public who fail to cooperate will result in their removal from the property.

F.S. 386.202, 386.204, 386.212  
20 U.S.C. 6081 et seq., 20 U.S.C. 7182

## **Sample - Tobacco Free School Campus Policy- Possession**

### **Rationale**

It is the School Board's responsibility to provide a safe and healthy learning environment free from exposure to known carcinogens, and one in which adults are role models for healthy behavior. The Board is acutely aware of the serious health risks associated with the use of tobacco products both to users and non-users, and that most tobacco use begins before the age of eighteen. Tobacco is the leading cause of preventable death in Florida. Comprehensive school policies to prevent tobacco use are an effective strategy to reduce tobacco use in the state. The Board recognizes that District personnel and school visitors also serve as role models to students and, therefore, adopts this 100 percent Tobacco Free School Policy to endorse a healthy lifestyle and prevent tobacco use.

### **Definition**

For the purpose of this policy, "tobacco" is defined to include any lighted or unlighted cigarette, cigar, pipe, bidi, clove cigarette, cigarillo, hookah, and any other smoking product, and any smokeless or spitless tobacco also known as dip, chew, snuff, snus, orbs, and strips, sticks, or electronic cigarette in any form.

All components of this policy are effective 24 hours per day, 365 days per year. This includes all days when school is not in session and at any school sponsored event off campus. This policy applies to all students, staff, faculty, volunteers, contracted vendors and school visitors.

### **Tobacco Possession Prohibited**

Possession of tobacco of any kind (as described above) or that may be developed containing nicotine or tobacco or a combination of the two are prohibited on any property owned, leased, or contracted by the District including, but not limited to: all schools, district offices, practice fields, playgrounds, football fields, baseball fields, softball fields, pool areas, soccer fields, tennis courts and all open areas at any time. Possession of tobacco is also prohibited from District-owned vehicles including, but not limited to: school buses, vans, trucks, station wagons, cars, etc. at any time.

### **Tobacco Promotion Prohibited**

Tobacco advertising is prohibited on school grounds, in all school-sponsored and school purchased publications, and at all school-sponsored events. Tobacco promotional items that promote the use of tobacco products, including but not limited to: clothing, bags, lighters and other articles are not permitted on school grounds, in school vehicles or at school sponsored events. Sponsorships, gifts, grants and tobacco prevention materials provided by tobacco companies or their subsidiaries are prohibited.

### **Notice to Communicate Policy**

Appropriate signs will be posted throughout the District at entrances and other appropriate locations on all academic grounds, administrative spaces, and athletic fields indicating that tobacco possession is not permitted. Students will be provided notice of this policy through student handbooks. District personnel will be provided notice of this policy through personnel handbooks. District vehicles will display clearly marked

signage. This policy will also be available for review on District websites. Announcements will be made during home athletic events both before the event and at the mid-point or intermission of the event, as well as at school functions where deemed appropriate.

### **Enforcement**

Enforcement of this policy for students, staff and visitors is outlined below. All enforcement efforts will use the opportunity to promote the tobacco cessation program to violators.

*Note: Disciplinary measures listed below are to serve as a model; they may need to be adjusted in order to comply with current school policies and employment contracts. It is critical that 100 percent tobacco free campus policies are enforced using disciplinary measures. Alternative measures to consider may include: detention, Saturday school, community service projects, suspension of athletic activities, club, field trip or school event privileges.*

The following disciplinary actions will be taken against students found in violation of this policy:

- 1<sup>st</sup> Offense:
  - Notification of parent/guardian
  - Completion of tobacco education program
  - Ticket administered by sanctioned law enforcement entity resulting in financial obligation as defined by law
- 2<sup>nd</sup> Offense:
  - Notification of parent/guardian with mandatory conference between student, administrator and parent or guardian
  - Two day in-school suspension
  - Completion of tobacco education and cessation program
  - Ticket administered by sanctioned law enforcement entity resulting in financial obligation as defined by law
- 3<sup>rd</sup> Offense:
  - Notification of parent/guardian with mandatory conference between student, administrator and parent/guardian
  - Five day in-school suspension
  - Completion of tobacco education and cessation program
  - Ticket administered by sanctioned law enforcement entity resulting in financial obligation as defined by law

The following disciplinary actions will be taken against District personnel found in violation of this policy:

- 1<sup>st</sup> Offense:
  - Written notification placed in personnel file
  - Referral to tobacco cessation program or service
- 2<sup>nd</sup> Offense:
  - Written notification placed in personnel file
  - Referral to tobacco cessation program or service
  - One day suspension without pay

- 3<sup>rd</sup> Offense:
  - Written notification placed in personnel file
  - Referral to tobacco cessation program or service
  - Three day suspension without pay

The following disciplinary actions shall be taken against school visitors, contracted vendors or volunteers found in violation of this policy:

- 1<sup>st</sup> Offense:
  - Verbal notification of policy accompanied by cessation service information
- 2<sup>nd</sup> Offense or Multiple Offenses:
  - Removal from school property or, if off-campus, removal from school activity

#### **Educational Reinforcement**

Tobacco prevention education shall be taught at appropriate levels and address the social and psychological causes of tobacco use. Tobacco prevention education shall be consistent with the District Plan for Comprehensive Health Education.

#### **Legal References**

Sections 230.22(1)(2), 230.32(3), 10001.41(2), 1001.42(17), Florida Statutes  
Sections 386.202, 386.204, 386.212, Florida Statutes  
20 U.S.C. 6081 et seq., 20 U.S.C. 7182

Lane Nina

**From:** BROWN SHIRLEY  
**Sent:** Monday, August 08, 2011 4:58 PM  
**To:** Lane Nina  
**Subject:** FW: FDA Announcement Re: New Graphic Warning Labels

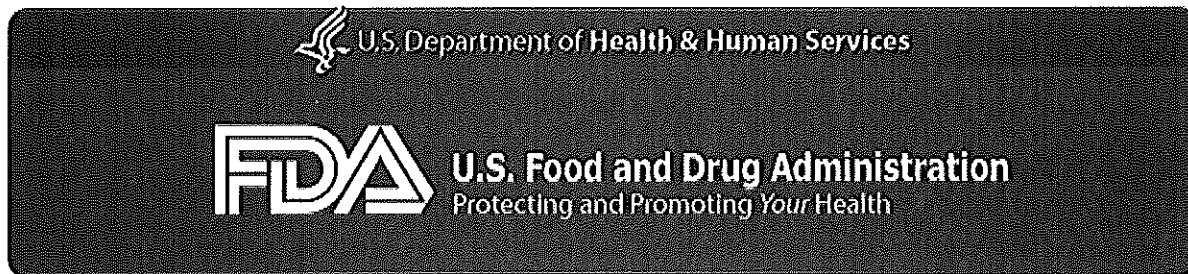
Please print for 8/16 workshop

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**From:** Coppage, William (CDC/ONDIEH/NCCDPHP) (CTR) [mailto:wic5@cdc.gov]  
**Sent:** Tuesday, June 21, 2011 6:51 AM  
**Subject:** FDA Announcement Re: New Graphic Warning Labels

Dear Colleagues,

Below please find information that was sent out this morning from the FDA Center for Tobacco Products on new graphic warning labels.



Dear Colleagues,

This morning FDA announced the nine cigarette health warnings required to appear on every pack of cigarettes sold in the United States and in every cigarette advertisement. This bold measure is aimed at making sure that every American understands the dangers of smoking.

The warnings represent the most significant changes to cigarette labels in more than 25 years and will affect everything from packaging to advertisements. Manufacturers are required to place them on all cigarette packs, cartons and ads by no later than September 2012.



Each warning is accompanied by the phone number 1-800-QUIT-NOW, a smoking cessation resource, so it will be seen at the time it is most relevant to smokers, increasing the likelihood that smokers who want to quit will be successful. Tobacco use is the leading cause of premature and preventable death in the United States, responsible for 443,000 deaths each year, according to the Centers for Disease Control and Prevention. It costs our economy nearly \$200 billion every year in medical care and lost productivity.

The introduction of these warnings is expected to have a significant public health impact by decreasing the number of smokers - resulting in lives saved, increased life expectancy and improved health status.

In addition, please join Dr. Howard Koh, Assistant Secretary for Health at HHS, and Dr. Lawrence Deyton, Director, Center for Tobacco Products at FDA, in a public health stakeholder teleconference to discuss the final rule on cigarette health warnings.

**Tuesday, June, 21 from 3:30 – 4:00 EST**

**Conference number: 888-603-8938 (Domestic), Passcode FDA HHS**

**Conference number: 415-228-4966 (International), Passcode: FDA HHS**

We hope you will be able to join FDA for this teleconference.



# Tobacco Free Times

Website: [www.sarasotahealth.org/tobacco](http://www.sarasotahealth.org/tobacco)



Summer 2011

Volume 1 Issue 3

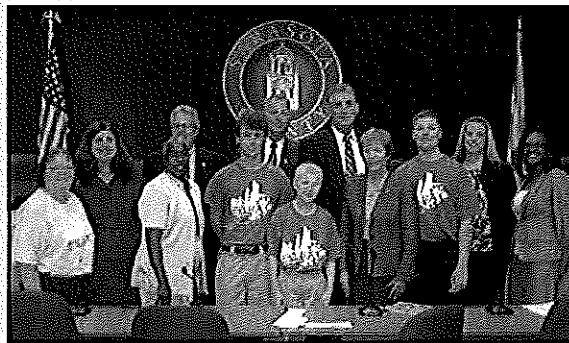
STUDENTS WORKING AGAINST TOBACCO

## Candy-Flavored Tobacco Resolution Passes in Sarasota County

The Sarasota County Commission today, June 28, passed a resolution urging local vendors to cease the sale and marketing of all candy-flavored tobacco products. The resolution also urges residents not to purchase or use candy-flavored tobacco products in Sarasota County.

Under the federal Family Smoking Prevention and Tobacco Control Act, the sale of cigarettes containing certain flavors other than menthol is illegal.

"However, this policy stops short of regulating menthol cigarettes and flavored tobacco products other than cigarettes, such as cigars, snus or Swedish snuff, and hookah," said Kisha Gaines, Sarasota County Health Department tobacco prevention program manager. "Because not all flavored tobacco products are illegal, the support of a local policy to ban all other products is imperative to protect our youth."



Several Sarasota County youths from Students Working Against Tobacco (SWAT) clubs presented comments to the commission about these "starter" products, which come in a variety of appealing flavors like vanilla, orange, chocolate chip cookie dough, cherry and coffee. Downplaying their potential for addiction, these products are packaged in bold colors and typically placed at checkout counters at eye-level to many youths.

Almost 90 percent of regular smokers begin before age 18. Candy-flavored tobacco masks the initial harsh reactions experienced when trying tobacco products. However, like all tobacco products, those that are flavored carry serious health risks like lung diseases, cancers and strokes and are not considered safe by the U.S. Food and Drug Administration (FDA).

### Inside this issue:

North Port SWAT	2
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### Tobacco Free Business

<http://tobaccofreebusiness.com/>  
Making your company tobacco free is the best way to protect those you employ

## Florida Smoke Free Legislation for Schools

Senate Bill 1430—Authorizes district school boards to adopt rules to prohibit any person from smoking tobacco on or in any other facility or property owned or leased by the district between the hours of 6 a.m. and midnight.

<http://www.myfloridahouse.gov/Sections/Documents/loaddoc.aspx?FileName= s1430 .DOCX&DocumentType=Bill&BillNumber=1430&Session=2011>

See pages 4 and 5 for information 24/7 Comprehensive Tobacco Free School Policy.





## North Port City Commission Recognizes SWAT

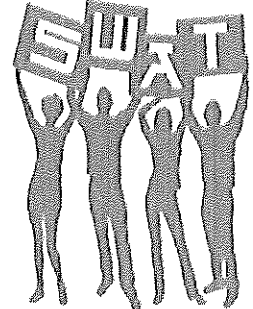
On May 9, 2011, North Port City Commission recognized the North Port Students Working Against Tobacco teams for raising community awareness of the negative effects of tobacco and promoting 2011 Kick Butts Day. Representatives from North Port High, Heron Creek Middle and the North Port Boys and Girls Club were present to accept the award.

For Kick Butts Day, SWAT teams encouraged their peers and the community to "Stand Out. Speak

Up. Seize Control Against Big Tobacco!" Students created art to show the negative effects of tobacco. The artwork was displayed at the North Port Library and City Administration Center.

SWAT is a youth-led program that is turning the tables on Big Tobacco by refusing to become "replacement" customers. SWAT is the first youth movement in Florida to take on this challenge and come together through media campaigns and local activities. SWAT was formally launched in May of 2000 and

to date has over 100 active teams across Florida! In Sarasota County, SWAT teams are busy working on their initiatives, including 24/7 Tobacco-Free School Policies, Candy Flavored Tobacco Prevention, and Youth Access to Tobacco. For more information, check out SWAT's website at [www.swatasc.net](http://www.swatasc.net).



STUDENTS WORKING AGAINST TOBACCO

## Make Sure Your Children Have Health Insurance this Summer

Local health officials encourage parents to ensure that their children have health insurance not only during the school year, but during summer months as well. Summer is the perfect time to take advantage and acquire the health coverage needed for your children.

Most families are unaware that coverage is available for children birth through age 18. Florida KidCare is an alternative low-cost or no-cost insurance coverage for children. As the State of Florida's health insurance for children, 1.9 million children are covered by Florida KidCare. Children enrolled in Florida KidCare receive comprehensive health coverage including doctor visits, check-ups, shots, surgery, prescriptions, vision and hearing screenings, mental health care, dental check-ups, and hospital stays. Many families pay \$20 or less per month, but most pay nothing at all. Full-pay options also are available for families with higher income levels.

The Florida KidCare program was established in 1998 to help families who lack insurance get low-cost quality health care for their children. Applying for Florida KidCare is easy. Families are only required to submit one application. You can apply online at their convenience by visiting [www.floridakidcare.org](http://www.floridakidcare.org). To request an application by mail, call 1-888-540-KIDS (5437). For local assistance, call 861-2808.

Children are encouraged to remain physically active during their summer break. Children often spend time participating in outdoor activities or attending summer youth camps. Having Florida KidCare coverage provides the peace of mind parents need during these times.



For picture day. And every day. Health insurance for kids.

Florida KidCare

FloridaKidCare.org  
1-888-540-5437



## Changes Coming: City Parks Going Smoke-Free

Monday night, June 22, 2011, the Sarasota City commissioners unanimously approved a new no smoking ordinance -- despite some contrary public opinion.

Commissioners voted to ban tobacco products in public parks. "This is more than a safety issue more than anything else. It's just to afford the individual downtown the safety of being able to go into their wallet or purse to get money and payment without being disturbed by somebody else while they're doing it," says Capt. Jeff Karr with the Sarasota Police Department.

The ordinance bans smoking in city parks and city facilities designated as tobacco-free in an effort to eliminate the hazards caused by second-hand smoke.

Some said they feel cigarettes don't belong in public parks. "I am greatly affected by outside air in the parks from people who are inconsiderate enough to smoke," said one former asthmatic.

Others told commissioners to dismiss the ban. "You know, there is a law in Sarasota that it's against the law to flick a cigarette butt out; it's called littering. They can't even enforce that. So what are we gonna hire now...Smokey and the Bandit?"

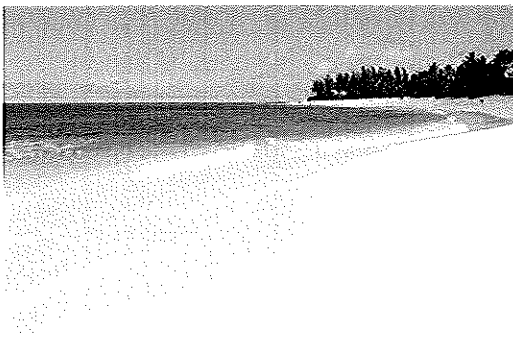
Commissioners say when passing the new ordinance, it came down to public safety. City officials cited state similar state and county smoking bans.

Article from Sarasota ABC7. Full article:

<http://www.mysuncoast.com/news/local/story/Changes-coming-to-city-parks-and-downtown-Sarasota/XUYVQ80dlUuQ-rK4lhJLw.csp>

## Venice Beaches are Now Smoke Free Environments

Venice city beaches are now smoke free. Signs have been placed at the affected areas to remind people that smoking on the beach is a violation of city



laws. Venice police will enforce the new ordinance, which carries a penalty of a \$97 fine plus additional costs that may be imposed by state or local law, including court costs.

The new ordinance affects all beach areas beyond the associated parking lots. Humphris Park at the South Jetty, although mainly a parking lot, is also included in the new law. Cigarette butts have been one of the largest categories of

litter collected from city beaches for many years. They add to the cost of maintenance and endanger wildlife and children playing at the beach. Cigarette filters do not break down over time and consequently accumulate where they are left. At the beach, they often wash into the water. The ordinance, which was approved by the city council Nov. 9, 2010, makes Venice beaches the last of Sarasota County beaches to go smoke free.

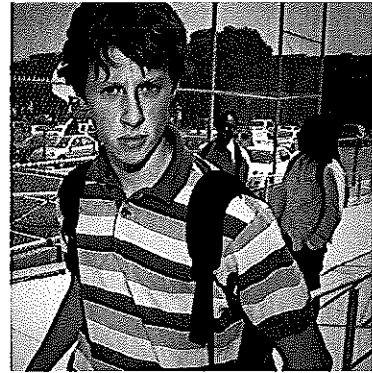
*Article courtesy of Venice City E-News  
March 2011 Publication*

# How Strong is Your School's Tobacco Policy?

Page 4

Use the checklist to compare your policy to the recommended elements listed below.

- ◇ The policy includes a statement explaining the rationale for the policy and definitions of tobacco and tobacco use.
- ◇ Tobacco is specifically named in the policy, not implied by prohibiting drugs (such as alcohol and other drugs).
- ◇ All components of the policy are effective at all times.
- ◇ The policy includes a statement explaining the rationale for the policy and definitions of tobacco and tobacco use.
- ◇ All school buildings, grounds, campuses, housing, property (including vehicles/busses), are tobacco-free at all times.
- ◇ Students are prohibited from possessing and/or using tobacco products on school grounds or at school events on school district property.
- ◇ School staff is prohibited from using tobacco products on school grounds or at school events on school district property.
- ◇ Visitors are prohibited from using tobacco on school grounds or at school events on school district property.
- ◇ Wearing clothing or using other items that advertise or promote tobacco products is prohibited.
- ◇ Tobacco advertising and acceptance of gifts from the tobacco industry is prohibited.
- ◇ A plan to communicate the tobacco policy to all students, employees and visitors is outlined.
- ◇ An enforcement plan for students is outlined and provides cessation resource information.
- ◇ An enforcement plan for employees is outlined and provides cessation resource information.
- ◇ An enforcement plan for visitors is included.



Studies show that schools with more comprehensive policies have lower student smoking prevalence.

# Comprehensive Tobacco Free <sup>Page 5</sup> School Policies Work!

**Students See Everything.**  
When they see smoking at school  
they think it's OK to smoke.



## Five Reasons for Stronger Tobacco Policies

**1**

### **Reinforce norms regarding tobacco use.**

More than 70% of Floridians do not smoke. Tobacco-free school policies reinforce that tobacco use is socially unacceptable.

**2**

### **Reduce exposure to secondhand smoke for students and staff.**

Secondhand smoke causes premature death and disease, exacerbates asthma and respiratory illnesses (contributing to increased absenteeism), and impairs a student's ability to learn, putting them at increased risk for difficulties with reading and math.

**3**

### **Protect children from developing an addiction to tobacco.**

Ninety percent of all adult smokers began smoking in their teens, and nearly two-thirds became daily smokers before age 19. Studies find that students who attend schools with strong tobacco-free policies are less likely to use tobacco.

**4**

### **Provide positive adult role models for students.**

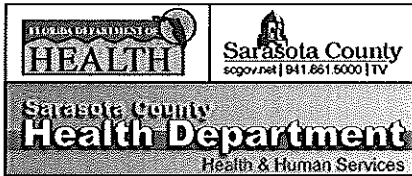
The U.S. Surgeon General reports schools that ban student, staff and visitor smoking on school grounds, restrict students from leaving, and ban smoking near schools had significantly lower rates of smoking than schools with fewer policies and less emphasis on smoking prevention.

**5**

### **Prepare students for a tobacco-free world.**

Tobacco-free worksites are becoming the norm throughout Florida and the world. In addition, employers are becoming more reluctant to hire smokers due to increased absenteeism, health care costs, and possible disability.





Sarasota

County Health Department  
P.O. Box 2658

Kisha L. Gaines, M.P.H.  
Tobacco Program Manager  
Phone: 941-861-2805  
Email: kisha\_gaines@doh.state.fl.us



The Sarasota County Health and Human Services provides health care, human services, and environmental services to residents of Sarasota County, Florida. Our medical and other programs help you, your family, and the public healthy. Please view our website at: [www.sarasotahealth.org](http://www.sarasotahealth.org)



## Helpful Websites

Sarasota Health Department—Tobacco Prevention: [www.sarasotahealth.org/communityprograms/tobaccoprevention.htm](http://www.sarasotahealth.org/communityprograms/tobaccoprevention.htm)

Gulfcoast South Area Health Education Center (AHEC): [www.gsahec.org](http://www.gsahec.org)

SWAT Sarasota County: [www.gen-swat.com](http://www.gen-swat.com)

Sarasota County SWAT: <http://www.swatsc.net>

Smoke Free Housing: <http://www.tobaccofreeflorida.com/smokefreehousing/>

Freedom from Smoking, The American Lung Association: [www.ffsonline.org](http://www.ffsonline.org)

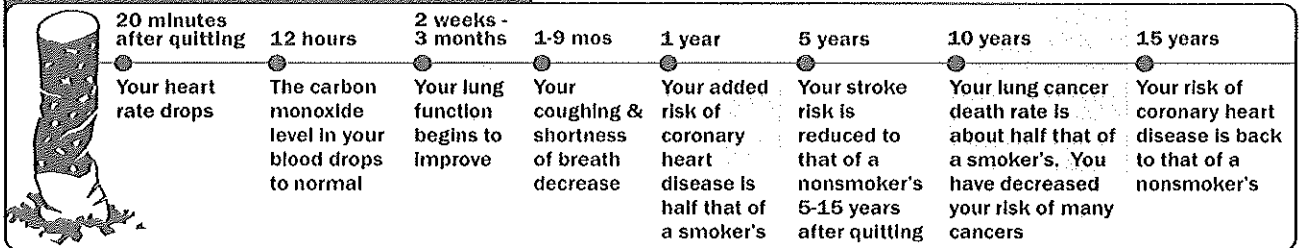
## Upcoming Events

Tobacco Free Partnership of Sarasota County meeting  
August 18, 2011 at Sarasota County Health Department  
2200 Ringling Boulevard  
For more information call (941) 861-2805.



### Reversing the Damage

How your body heals after that last cigarette



Tobacco-Free Partnership of Sarasota County

For help quitting, call toll-free: **877-U-CAN-NOW**